

ONE LOOK IS ALL IT TAKES: PERFECTION AND VARIETY IN FORM AND DESIGN.

SILHOUETTE SUN 2018

Focus on color: with new shades, impressive combinations and striking color effects, the Silhouette sunglasses collection presents an exciting take on the trends of the season. From 1980s flair to metallic elegance – these shades set the tone for summer.

The three color groups of the Sun models reflect summer's best looks. With its impulsive tints, Burnt Orange, Salmon and Purple, the SUNSET BEACH line celebrates the kick-off to the festival season, perfectly complementing the ethnic style. Temperatures drop with the FRESH NATURE line: Blue, Emerald Green, Turquoise, Mint Rose and a transparent lens tint give the look that special dash of cool, both vibrant and relaxing at the same time. The models of the BRASS SAFARI range in Brown, Green and Caramel impart an elegant edge to timeless casual looks, and combined with Mint and brass accents, give every face that particular glow.

Brass, this season's jewelry trend, is matched with multi-colored lenses in Teal Rose and Blue Nude, translating the 1980s style into the here and now for a bright outlook. True beauty wonder formulas, these two basic hues make any complexion look its best, concealing minor blemishes just like make-up or a concealer would (Rose for warm, Nude for cool complexions). Another feature stylish ladies can look forward to is the eye shadow effect: the upper part of the lens in Blue or Petrol Green makes eyes pop without the help of cosmetics.

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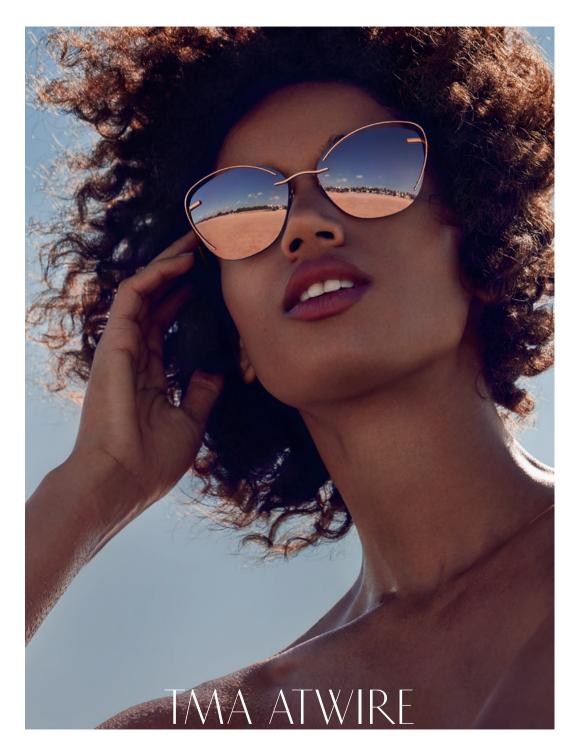


BRIGHT SPOTS OF THE SUMMER

The Silhouette sunglass experts

Perfect proportions, unrivalled lightness and innovative design - these are some of the advantages of a Silhouette, but there's much more than that. That's why a quality check is so worthwhile. On top of standard features such as the 100-percent protection against UVA, UVB and UVC rays, as well as anti-reflective coating and hydrophobic lenses, Silhouette sunglasses offer some highly specialized features: The use of high-tech titanium and SPX+ makes even full-rim glasses light as a feather; inventive cut-outs give classic lens shapes new dynamics; and a special lens-in-lens technology can make rimless sunglasses (such as The Explorer from the Infinity Collection) appear to be full-rimmed. In this exceptional design, the glass 'frame' offers the same advantages known from top-of-the-range eyewear. Another benefit: most of the new Sun models are also available as prescription eyewear.





Model 8163 in 3530 Mint-Rosé Gradient



°02 ADVENTURER AVIATOR The sky's the limit: the classic aviators build on their iconic character by adding timely power hues ADVENTURER AVIATOR Model 8142 Model 8667 in 6258 Teal-Rosé in 6231 Cobalt Blue



Model 8667 in 6231 Cobalt Blue

A STYLE ICON BECOMES A STATEMENT PIECE

PERRET SCHAAD for Silhouette. The new Special Edition presents a design update of the Titan Minimal Art - The Icon. What a view!



Johanna Perret and Tutia Schaad

The designers Unique and expressive: the current cooperation between Silhouette and the trendy Berlin-based fashion label stages the trusted values of an iconic model in an entirely new light. The design duo PERRET SCHAAD, that personifies premium, style and a focus on the essential as much as Silhouette does, has taken on the Titan Minimal Art - The Icon and modified its genes to add impressive design details. Its geometrical shape, the

sophisticated cut-outs and the rich color contrasts make these limited-edition sunglasses one of a kind. With the special print-on lens technology, suggesting a frame surrounding the rimless glasses, the exclusive edition is guaranteed to be an eye-catcher.

How did this collaboration come about?

We love the distinctive approach Silhouette applies to making eyewear. The lightness and comfort, the modern look - it was the perfect basis for us to start creating something new and exceptional.

What distinguishes the design of these glasses?

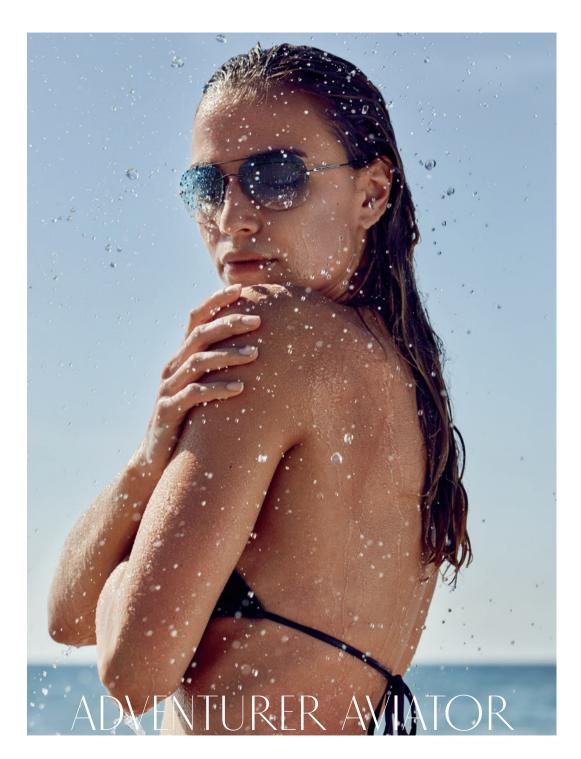
Their design reflects the modern lifestyle of cosmopolitans in any global city - with their neutral but striking colors and clear geometrical shapes that echo urban architecture. A special and especially spectacular feature is the interplay of cut-outs, tinted lenses and the print-on color of the frames.

How would you describe PERRET SCHAAD for Silhouette in three words?

Elegant, unique, cool.



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Model 8142



°05

TITAN BREEZE

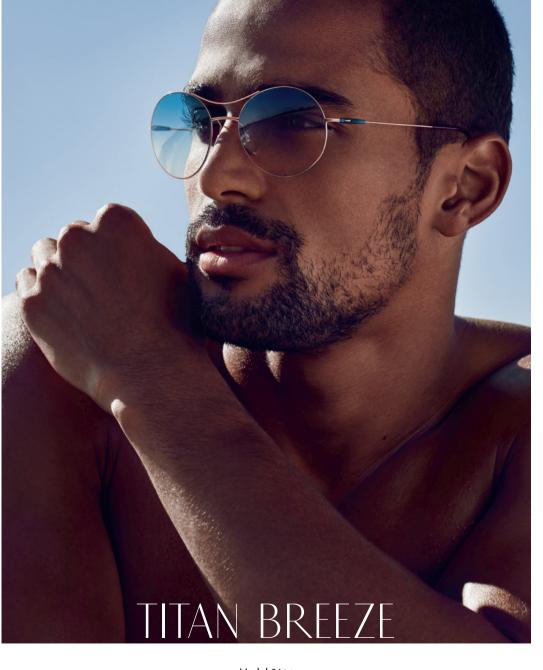
Confident: with classy color combinations and trendy gradients, these full-rim sunglasses offer true style and understatement



TITAN BREEZE Model 8694

TITAN BREEZE Model 8694

TITAN BREEZE Model 8694 in 3530 Blue-Nude Gradient in 9040 Classic Grey Gradient in 5540 Brass Mint Gradient



Model 8694 in 3530 Blue-Nude

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