

LOOKBOOK SUN 2022

COVER: RIMLESS SHADES

Fisher Island 8182, 3530 Rose Gold / Light Beige

# 24 HOURS IN MIAMI

If you want to really see what a pair of sunglasses can do, take them where the sun is always shining: to the Sunshine City, Miami. Here, the average daily temperature is 84 degrees and the sun shines 360 days a year. We've come here to get away from the daily grind for just one day, to let our eyes wander and enjoy the moment.



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## FISHER ISLAND, July 23, 9:15 a.m.

The sun winks out between two green palm trees swaying gently in the breeze. After just one minute of hearing the sounds of the waves, we're already feeling relaxed. The exclusive vibe is accentuated by the beauty of the natural surroundings, both elements flowing seamlessly together just like the ultrasleek titanium and oversized lenses in the Fisher Island sunglasses from Silhouette's rimless shades collection. The two are made for each other.

#### **RIMLESS SHADES**

Fisher Island 8182, 3640 Deep Pink









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# BISCAYNE BAY, July 23, 10:30 a.m.

Our sailboat glides through Miami South Channel, heading for the next harbor. Sunbeams glisten on the turquoise sea, leaving sparkling reflections. We feel a gusty breeze buffering our sails, but our ultralight Biscayne Bay sunglasses stay perfectly in place. Their shape echoes the streamlined design of our boat and the elegance of sailing on the ocean bays.

#### STREAMLINE COLLECTION

Biscayne Bay 8727, 9040 Black / Racing Red







# BAYSIDE, July 23, 1:00 p.m.

We get swept up in the action on the shore at Bayside. Busy shops meet traditional fishermen and elegant yachts. There's something here for everyone, but it all blends into one harmonious scene, almost as perfectly as the combination of materials we use to create our Bayside sunglasses. The temples crafted are from Silhouette's patented high-tech material, SPX®+ and combined with photochromic lenses that darken in the intense afternoon sun.

#### HIGH-TECH TITANIUM MATERIAL

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#### STREAMLINE COLLECTION

Bayside 8729, 7530 Black / Desert Beige



HIGH-TECH SPX®+ MATERIAL

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# AVENTURA, July 23, 2:30 p.m.

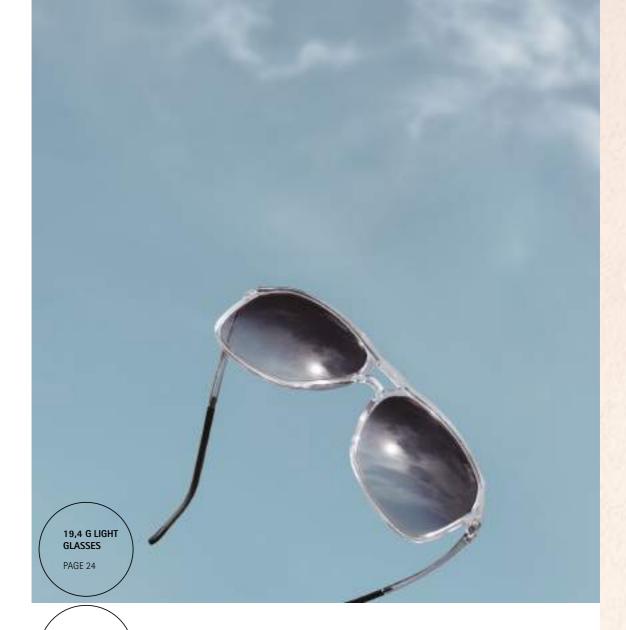
After a shopping excursion in Aventura Mall, it's time for a break. We sprawl out on lounge chairs beside the hotel pool, where the sunlight performs a hypnotic dance with light and shadow on the surface of the water, which is the inspiration for our Aventura sunglasses. The transparent frames alternate between wide and narrow areas that form an exciting shape and a distinctive frame-in-frame look.

#### **EOS COLLECTION**

Aventura 3193, 5010 Crystal Aqua







HIGH-TECH SPX®+ MATERIAL

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# MIDTOWN, July 23, 4:00 p.m.

With an ice cream cone in hand, we explore the exciting contrasts of Midtown: cool office towers, green palm trees and one-of-a-kind boutiques. Our Midtown sunglasses are also a shinning example of contrast: light and dark; luxury and understated. The frames are larger than life, yet light as a feather, with a 70s retro look that remains timelessly contemporary.

#### **EOS COLLECTION**

Midtown 4080, 1010 Pure Crystal





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1:1 PRESCRIPTION GLASSES PAGE 32 STAR ISLAND, July 23, 5:45 p.m.

We marvel at Star Island, the artificial oval-shaped island where celebrities go to play. It's a lifestyle that's exclusive, unique and anything but ordinary. And that's the style that our Star Island sunglasses from the Silhouette Rimless Shades collection perfectly symbolize, with special details like their intricate cutouts, curved double bridge and hand-colored lines on the lenses.

#### **RIMLESS SHADES**

Star Island 8183, 9040 Black / White







RIMLESS SHADES

Star Island 8183, 3530 Rose Gold / Light Beige



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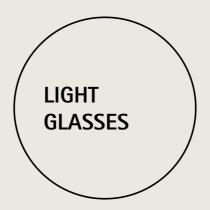
# BRICKELL, July 23, 7:15 p.m.

From a rooftop bar in the banking district, we watch the sun sinking behind the skyline. The evening sky forms a dazzling orange backdrop behind the dark outlines of the skyscrapers. The city is buzzing with life, just like our Brickell sunglasses from the Silhouette Sun Lite collection, whose masculine aviator shape give them a modern, casual look. The day is coming to an end. But the night is just starting to come alive.

#### **SUN LITE COLLECTION**

Brickell 4081, 5540 Greenery / Champagne





## ULTRALIGHT SUNGLASSES

Silhouette creates eyewear that is among the lightest in the world, offering unparalleled comfort. The secret to our ultralight designs lies in the exceptional materials we use, including high-tech titanium made from a special alloy and SPX®+, a premium material specially developed by Silhouette.

#### **EOS COLLECTION**

Aventura 3193, 5010 Crystal Aqua



# QUALITY YOU CAN SEE AND FEEL LENSES AND MATERIALS





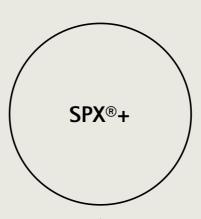


# SELF-TINTING LENSES

Light conditions are constantly changing, even on sunny days. Silhouette lenses automatically adjust to the prevailing conditions. Our premium lenses feature an innovative technology that allows them to seamlessly adapt to the light conditions around you. The brighter the light, the more your lenses darken. When the clouds roll in, your lenses instantly lighten, so you can always see perfectly, whether you're driving, working or going for a run.

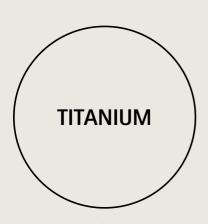
#### STREAMLINE COLLECTION

Biscayne Bay 8727, 7110 White / Cool Grey



SPX®+ is one of the most innovative eyewear materials in the world, and it was developed exclusively by Silhouette. It's flexible and heat-resistant, providing a perfectly comfortable fit all day, without ever losing its shape. Our innovative injection-molding process also allows us to use SPX®+ to create unlimited frame designs, from minimalistic to highly complex. SPX®+ performs exceptionally well in combination with other high-quality materials such as high-tech titanium.





Silhouette uses high-tech titanium, which combines unprecedented lightness with maximum flexibility and durability. The unique properties of titanium enable us to design eyewear without the need for screws. High-tech titanium is also hypoallergenic, making it an ideal choice for sensitive skin. We use a special alloy and exclusive techniques to ensure that even the finest parts are inseparably connected. This is how we deliver premium quality that is built to last.

#### **SUN LITE COLLECTION**

Brickell 4081, 9060 Pure Black / Ruthenium









# 1:1 PRESCRIPTION GLASSES

# HIGH-PRECISION PRESCRIPTION LENSES



Silhouette sunglasses give you the comfort and protection of luxury sunglasses, but with the added benefit of prescription lenses. We craft custom-made lenses for all our sunglasses models at our in-house Lens Lab using Silhouette Vision Sensation® technologies.

# **COLORS AND SHAPES**

RIMLESS SHADES

Fisher Island 8182

Star Island 8183



3530 Frames: Rose Gold / Light Beige Lenses: Glossy Caramel Mirror



3530 Frames: Rose Gold / Light Beige Lenses: Glossy Caramel Mirror



3640 Frames: Deep Purple Lenses: SLM Grey



7000 Frames: Rhodium / Black Lenses: Classic Grey Gradient



7530 Frames: Gold / Dark Brown Lenses: Classic Brown Gradient



7530 Frames: Gold / Dark Brown Lenses: Classic Brown Gradient



8540 Frames: Champagne / Moss Green Lenses: Classic Green Gradient



9040 Frames: Black / White Lenses: SLM Grey

# Biscayne Bay 8727





6560 Frames: Grey / Ocean Blue Lenses: SLM Blue Mirror Gradient



6560 Frames: Grey / Ocean Blue Lenses: SLM Blue Mirror Gradient



7530 Frames: Black / Desert Beige Lenses: Glossy Gold Mirror



7110 Frames: White / Cool Grey Lenses: Light Q Grey



7210 Frames: Black / Cool Grey Lenses: Light Q Grey



7110 Frames: White / Cool Grey Lenses: Light Q Grey



7630 Frames: Black / Pine Green Lenses: SLM POL Green



7630 Frames: Black / Pine Green Lenses: SLM POL Green



6660 Frames: Grey / Pine Green Lenses: SLM POL Green



9040 Frames: Black / Racing Red Lenses: SLM POL Grey



9040 Frames: Black / Racing Red Lenses: SLM POL Grey



9140 Frames: Black / Racing Red Lenses: SLM POL Grey



4010 Frames: Deep Purple Lenses: Classic Grey Gradient



5010 Frames: Crystal Aqua Lenses: SLM Silver Mirror Gradient



6030 Frames: Dark Mocca Lenses: Classic Brown Gradient



8530 Frames: Warm Caramel Lenses: Glossy Caramel Mirror

Midtown 4080



1010 Frames: Pure Crystal Lenses: Classic Grey Gradient



5510 Frames: Pine Green Lenses: SLM POL Green



6130 Frames: Dark Mocca Lenses: Classic Brown Gradient



6510 Frames: Slate Grey Lenses: SLM POL Grey

SUN LITE COLLECTION Brickell 4081



6500 Frames: Crystal Grey / Rhodium Lenses: Classic Grey Gradient



5540 Frames: Greenery / Champagne Lenses: SLM Green



6030 Frames: Havanna Walnut / Gold Lenses: SLM POL Brown



9060 Frames: Pure Black / Ruthenium Lenses: SLM POL Grey

