

Titan Minimal Art

Sunglasses



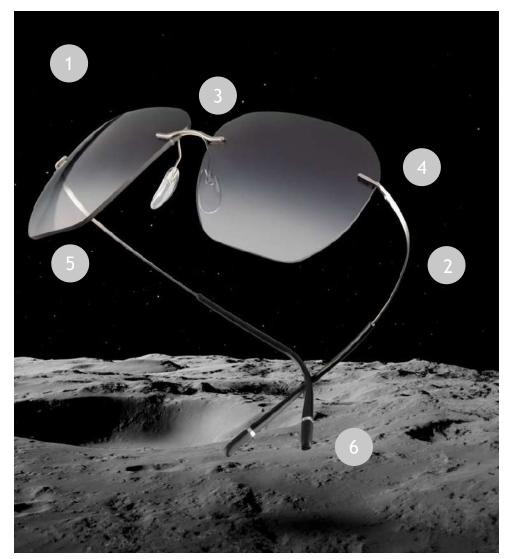
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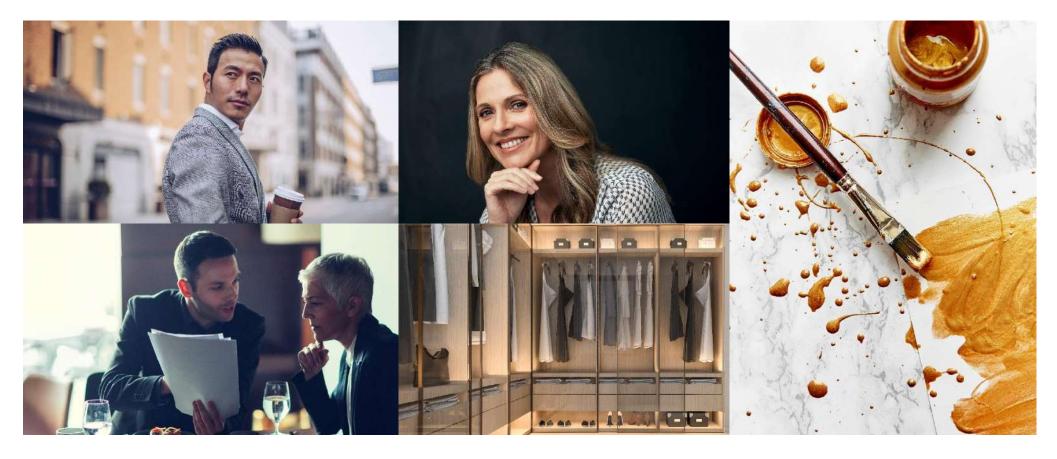
USPs

- 1. The best of 25 years of experience Update on iconic, award-winning masterpiece of minimalistic art of design
- 2. Modern, dynamic temple design made of high-tech titanium with an improved flex & adaptability
- 3. New nosebridge with a contemporary aesthetic appeal
- 4. Characteristic hingeless technology, guarantees perfect fit & highest wearing comfort 24/7
- 5. Shape and color update: Balanced assortment of modern and classic shapes and colors
- 6. Signature temple end, adjustable and shortable





Consumer group Titan Minimal Art



Professional. Wears TMA 24/7, rimless fan, loves customization and timeless signature products with style evolutions over the years.



Titan Minimal Art

Celerating 25 years, every element of the TMA collection has been finetuned to make something good even better.

The sun collection offers a mix of timeless evergreens and modern interpretations for a perfectly balanced offer talking a wide range of customers."

Gerhard Fuchs, Designer



New nosebridge with a contemporary aesthetic matching the new hinge design



Modern, dynamic temple design with an improved flexzone and adaptability

























How can we make the new TMA SUN launch most successful?

Highlight the new product design features

Promote Vision
Sensation & SLM
as USP

Capitalize on strong storytelling behind 25y TMA

Titan Minimal Art SUN Mod. 8192 ADARA



Size: 61/17 140 mm

Color Code:	Lens Color Name:	Frame Parts Name:
3530	Glossy Caramel Mirror	Rosegold / Dark Brown
7000	SLM Purple	Rhodium / Dark Red
7110	Classic Grey Gradient	Titanium / Black
7530	SLM Red Brown Gradient	Gold / Dark Brown



Titan Minimal Art SUN Mod. 8741 NEIL



Size: 60/19 145 mm

Color Code:	Lens Color Name:	Frame Parts Name:
6040	Classic Brown Gradient	Brown / Black
7210	Classic Grey Gradient	Titanium / Black
7630	Classic Green Gradient	Gold / Black
9040	SLM POL Grey	Pure Black



Titan Minimal Art SUN Mod. 8743 GLENN



Size: 60/15 145 mm

Color Code:	Lens Color Name:	Frame Parts Name:
6040	Classic Brown Gradient	Brown / Black
7210	Classic Grey Gradient	Titanium / Black
9040	SLM POL Grey	Pure Black
9140	SLM Silver Mirror Gradient	Pure Black



Titan Minimal Art SUN Mod. 8744 NASH



Sizes:

59/15 61/15

145 mm 145 mm

Color Code:	Lens Color Name:	Frame Parts Name:
7210	Classic Grey Gradient	Titanium / Black
7310	SLM POL Grey	Titanium / Black
7730	SLM Red Brown Gradient	Gold / Dark Brown
7830	Classic Green Gradient	Gold / Black



Titan Minimal Art SUN Mod. 8745 CALEUM



Size: 59/17 140 mm

Color Code:	Lens Color Name:	Frame Parts Name:
7000	SLM Purple	Rhodium / Dark Red
7210	Classic Grey Gradient	Titanium / Black
7930	SLM Red Brown Gradient	Gold / Dark Brown
9140	SLM Silver Mirror Gradient	Pure Black



LENS ASSORTMENT

Uni

SLM Grey

FULL COLLECTION 1:1 Rx-able with SVS









CONTEMPORARY

Collection SUN24





CARBON T1 COLLECTION



ADVENTURER COLLECTION



SUN LITE COLLECTION



Titan Minimal Art Collection



NEW

ACCENT SHADES



TITAN BREEZE COLLECTION



RIMLESS SHADES



EOS COLLECTION





INFINITY COLLECTION



Equipment | Mod. 8192, 8741, 8743, 8744, 8745

SHE 257 (case)

FK 118-3 (cardboard box)

PL 44 (cleaning cloth)

PZE 7 (leaflet)





ZE 344-1 (sunglasses certificate)





Spare Parts | Mod. 8192, 8741, 8743, 8744, 8745

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MST 975-1 (bridge) incl. SP 96, BLS 48 + BLS 85 (SP 107 for mod. 8743+8744),
MST 970-1 (upper bridge) for mod. 8742+8744 incl. BLS 55,
Temples (BM 656-2) incl. GK 297 and BLS 56,
SOG 132, 133 and 188 (sun protection lenses) incl. BLS 48 + BLS 56,
GK 297 (temple ends),
SP 96 resp. SP 107 (nose pads),
BLS 48 resp. BLS 55 (glazing sleeves - bridge),
BLS 56 (glazing sleeves - side parts),
BLS 85 (nose pad damping),
Optical Glazing: BLS 58 resp. BLS 44(glazing sleeves - bridge and side parts)
                Clear lenses 6 base = SOG 188/541
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Technical Information Titan Minimal Art SUN Mod. 8192, 8741, 8743, 8744, 8745

Lens Competence Center



Glazing | Titan Minimal Art SUN

Use the glazing aids from Silhouette - Technician Box P 0041



- Silhouette mounting plier pink (AC 623 or AC 624 crossed),
- Green plastic tip AC 266, AC 267 for the single drill hole of the modells 8742, 8744
- BLS 58, BLS 97, BLS 98, BLS44



Verglasung | Titan Minimal Art

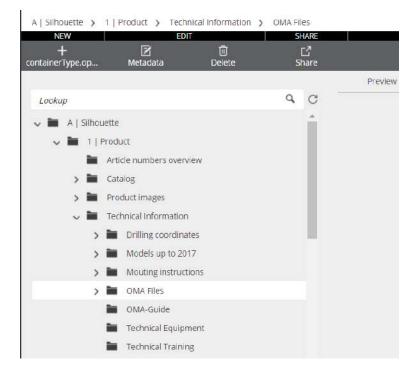
Use the glazing aids from Silhouette - Technician Box P 0041

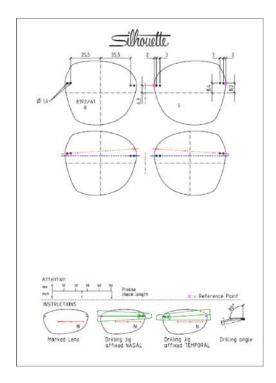


Blue-Multi-Tool



Glazing | Titan Minimal Art SUN





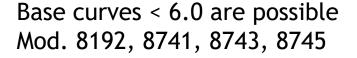
Mediahub Bohrkoordinaten

Optical high index lenses 1,6 in base curve 6 are recommended. The OMA files and the drilling coordinates can be downloaded from the Mediahub.



Glazing Base curve < 6.0| Titan Minimal Art SUN







Except Mod. 8742 und 8744, because of the drill holes of the top bar, base curve 6.0 is recommended



Mounting Top bar | Titan Minimal Art SUN



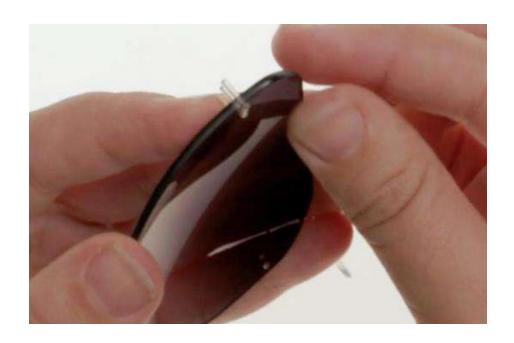


To assemble the top bar insert the BLS 44 as usual in the single drill hole and shorten it to the desired length with the BLS Cutter AC 392.

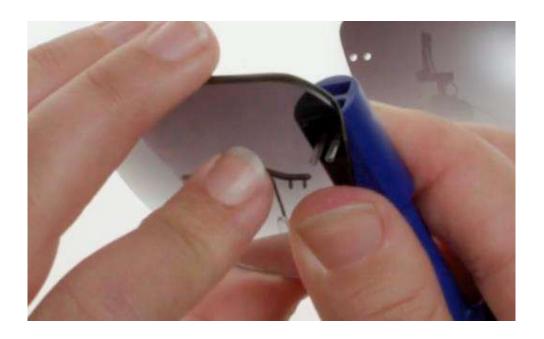
Mount the top bar with the green plastic tips AC 266 and AC 267.



Lens assembling - BLS cutting | Titan Minimal Art SUN



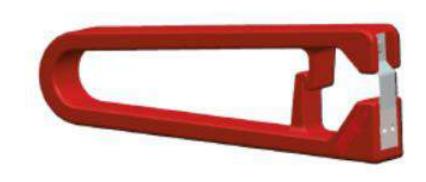
Insert the appropriate BLS from the back of the lens into the drill holes. Make sure that the BLS head rests against the back surface of the lens.



With the notch of the Blue-Multi-Tool press the head of the BLS against the lens from behind.



Lens assembling - BLS cutting | Titan Minimal Art SUN





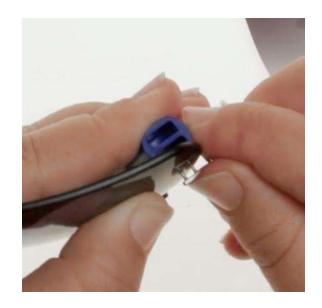
Additional tape to protect against scratches is not required when using the BLS Cutter AC 392. The BLS Cutter cuts the BLS to length without deforming the BLS sleeves.

Widen BLS holes with the pointed end of the Blue-Multi-Tool, always fixing the BLS with your thumb.



Lens assembling | Titan Minimal Art SUN

Start the assembly with the bridge.



Insert the titanium pins of the bridge into the holes of the BLS and press them in slightly. Use the Blue-Multi-Tool to fix the BLS.



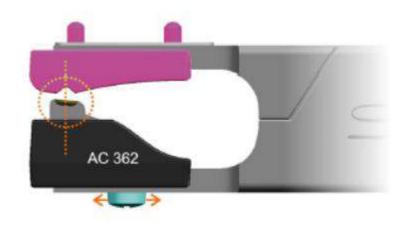
Position the black seesaw of the mounting plier on the BLS head. Position the colored plastic part of the mounting plier on the bridge.



Position the colored plastic tip of the mounting plier on the bridge.



Mounting lens | Titan Minimal Art SUN



The jaws of the pliers should be 90° to each other. Open the screw to adjust the jaws.

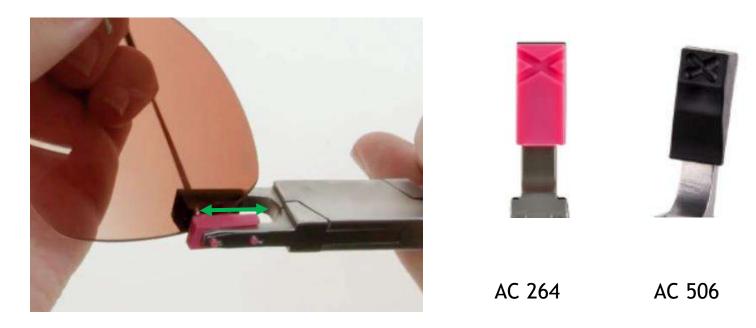
Check if the BLS head is still in contact with the back surface of the lens. If this is not the case, the BLS must be replaced, and the process repeated.

Do the same with the other side of the bridge and temples.



Mounting lens | Titan Minimal Art SUN

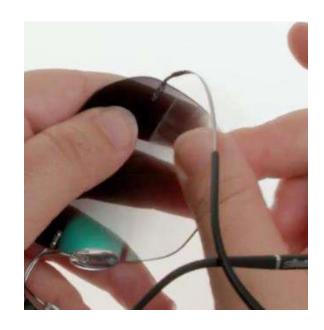
Big lens shapes and centered drillholes



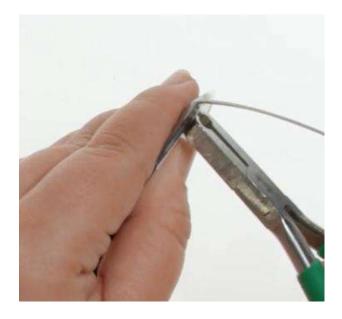
If the drill holes are positioned so deep in the lens, that the opening of the mounting pliers is not big enough, use the crossed AC parts.



Lens disassembling | Titan Minimal Art SUN



Use the tape on the back surface of the lens around the BLS head to protect the lens surface from scratches.



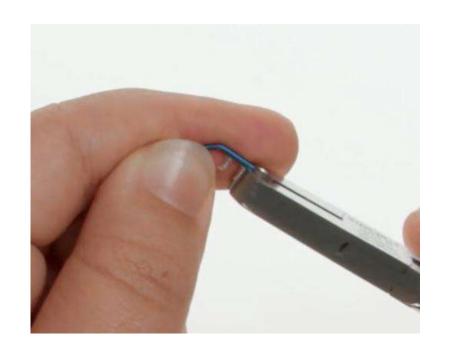
Pinch off carefully the remaining BLS residue from the titanium pins with the BLS cutter (green handled plier), do not turn the pliers

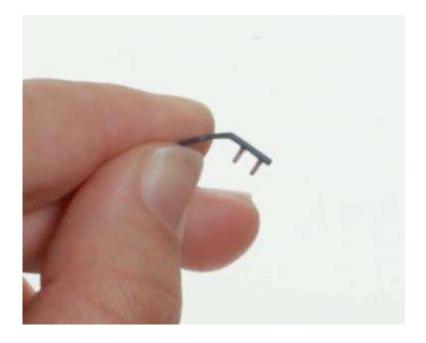


Carefully pull the frame pins out of the lens. For thicker lenses, the AC 212-5 disassembly tool can used to push the titanium pins out of the lens.



Lens disassembling | Titan Minimal Art SUN

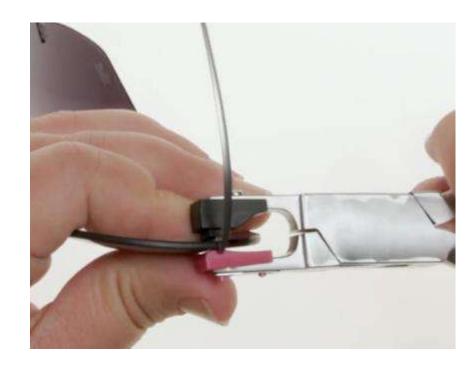




Remove the rests of the BLS from the pins. The titanium pins must not be damaged. For demo frames carefully cut off the BLS head, as the titanium pin length is slightly longer than the thickness of the demo lenses.



Inclination | Titan Minimal Art SUN



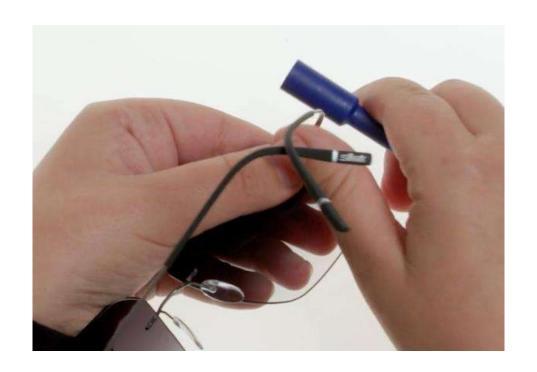
Hold lens fixation firmly with the mounting pliers.

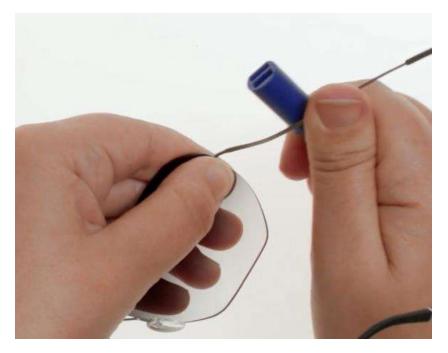


Bend the temple in the required direction



Temple opening - enlarge | Titan Minimal Art SUN

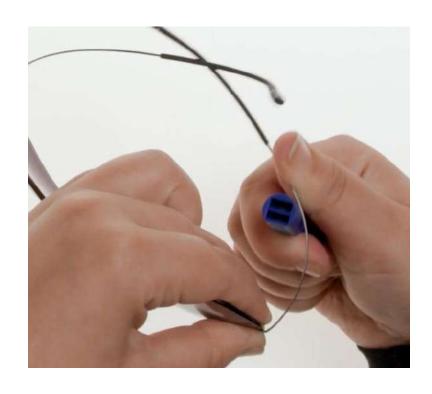




Use the Blue-Multi-Tool with the rounded part to enlarge the temple opening



Temple opening - reducing | Titan Minimal Art SUN

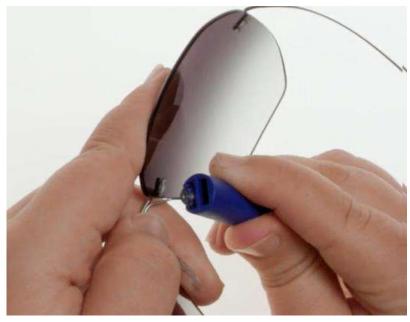


Use the Blue-Multi-Tool to reduce the temple opening



Nosepads adjustment | Titan Minimal Art SUN





Adjust the nosepads with the small opening of the Blue-Multi-Tool in the desired position



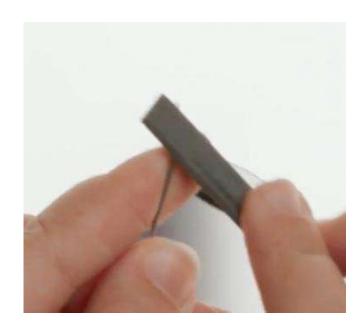
Temple shortening - not glued | Titan Minimal Art SUN



Straighten temple and pull off temple cover with small rotation moves



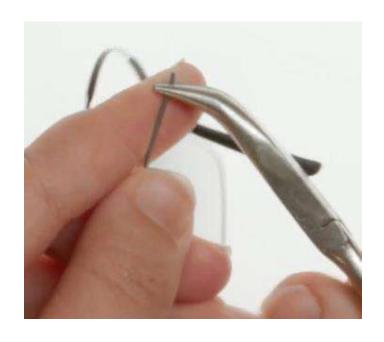
Shorten titanium wire with metal-diagonal cutter



Shape sharp edges round with a file



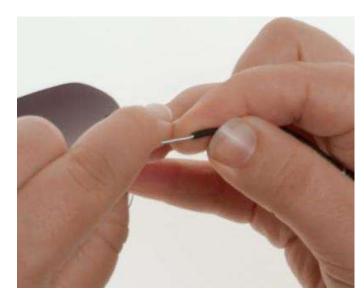
Temple shortening | Titan Minimal Art SUN



Squeeze titanium wire with round pliers at the very end to avoid sliding of the temple end



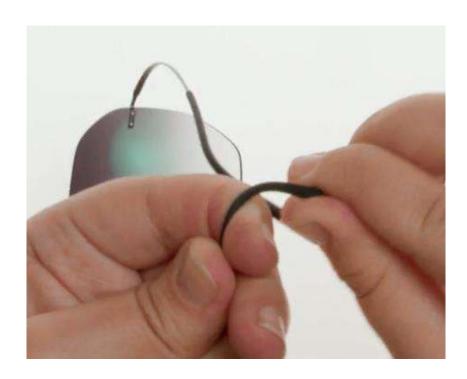
Shorten the temple end with a scalpell

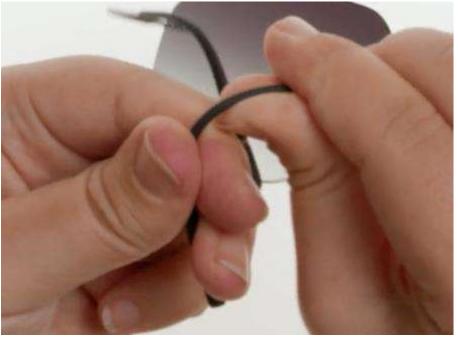


Slide it over the metal inlay.



Temple-end adjustment | Titan Minimal Art SUN





Adjust the temple-end to the ear and head shape using large curves. Do not put pressure at the temple tip



Additional information | Titan Minimal Art SUN

Cleaning in an ultrasonic bath or with ethanol/ spirit is possible. Avoid high temperatures such as the dashboard in the car or the sauna.

Always use the supplied case for storage







ICONIC EYEWEAR MADE IN AUSTRIA. SINCE 1964.