



RODENSTOCK

**PRODUCT SHEETS
OPTICAL 2026**

COLLECTION OVERVIEW OPTICAL 2026

6 OPTICAL STYLES



R7194



R7170



R7179



R7195



R7171






R7180

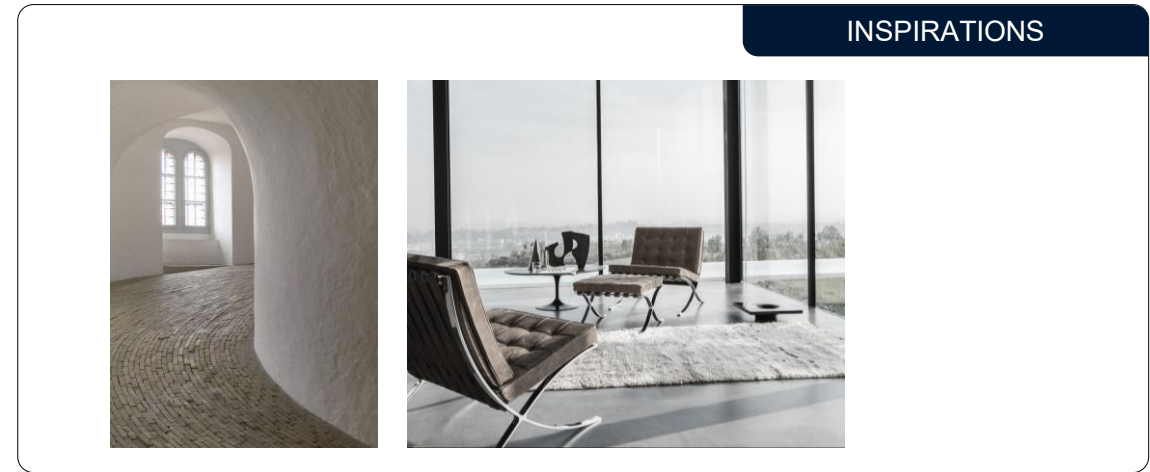
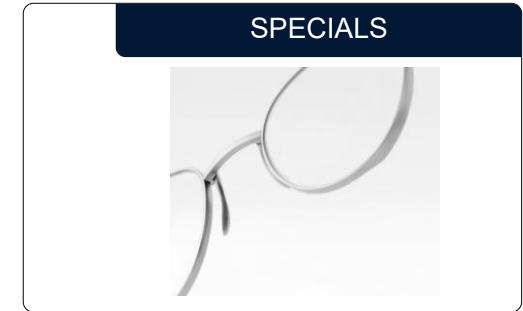
R7194

Unisex – Titanium Classic

R
RODENSTOCK

		
46	22	145

FRONT	Titanium
TEMPLES	Titanium
END TIPS	
FLEX	NO



A black



B gold



C dark grey

- SALES ARGUMENTS**
- Celebrating the iconic model R4792 with a sophisticated design update
 - Titanium nose pads embodying superior craftsmanship
 - Distinctively shaped temples for best haptics
 - Temple fully made of Titanium, lightweight and adjustable




DE RIGO
WE SHARE THE VISION

R RODENSTOCK

R7194

Unisex – Titanium Classic


R
RODENSTOCK

		
47	22	145




FRONT	Titanium
TEMPLES	Titanium
END TIPS	
FLEX	NO

SPECIALS

 ADV
SS26

INSPIRATIONS



A black



B silver



C gold




SALES ARGUMENTS

- Titanium nose pads embodying superior craftsmanship
- Distinctively shaped temples for best haptics
- Temple fully made of Titanium, lightweight and adjustable

R7170

Men – Loop



		
53	19	140
55	19	145



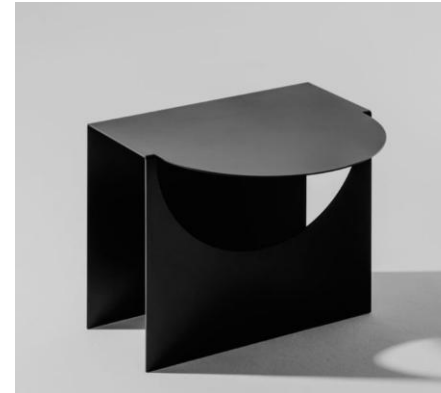
FRONT	Titanium
TEMPLES	Titanium
END TIPS	Injected
FLEX	NO



SPECIALS



INSPIRATIONS



A black, dark red



C dark blue, grey



B brown, black



D olive, black




SALES ARGUMENTS

- Enhanced material intensity while ensuring maximum lightness
- Functional and aesthetic hinge construction developed inhouse
- Perfect balance of design and technology
- Pure Titanium frames combining durability and lightness

R7171

Men – Loop



		
55	16	140
57	17	145

FRONT	Titanium
TEMPLES	Titanium
END TIPS	Injected
FLEX	NO



A black, dark grey



C dark blue, grey



B dark brown, brown






D dark grey

- SALES ARGUMENTS**
- Enhanced material intensity while ensuring maximum lightness
 - Functional and aesthetic hinge construction developed inhouse
 - Perfect balance of design and technology
 - Pure Titanium frames combining durability and lightness

R7179

Unisex – Loop

R
RODENSTOCK

		
52	19	145



FRONT	Titanium
TEMPLES	Titanium
END TIPS	Injected
FLEX	NO



A black, brown



C dark grey, black



B dark blue, grey






D dark brown, light brown

- SALES ARGUMENTS**
- Enhanced material intensity while ensuring maximum lightness
 - Functional and aesthetic hinge construction developed inhouse
 - Perfect balance of design and technology
 - Pure Titanium frames combining durability and lightness

R7180

Men – Loop



		
51	22	145

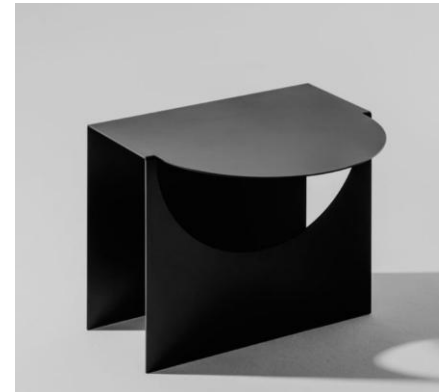


FRONT	RXP®
TEMPLES	Titanium
END TIPS	Injected
FLEX	NO



SPECIALS

INSPIRATIONS



A black, grey



B olive, dark grey



C brown, grey

SALES ARGUMENTS

- Enhanced material intensity while ensuring maximum lightness
- Functional and aesthetic hinge construction developed inhouse
- Perfect balance of design and technology
- German Engineering embodied in true lightweight materials