

PORSCHE DESIGN

P'81009

Men – Performance – Liquid Titanium

PORSCHE DESIGN

		
55	18	145



FRONT	Titanium
TEMPLES	Titanium
END TIPS	TPU
FLEX	NO

SPECIALS



INSPIRATIONS



A black



C palladium



B gold



D dark grey

SALES ARGUMENTS

- WHY:** We believe in elegant engineering and dynamic design. Our goal is to create a frame that transports maximum dynamic in combination with outstanding lightness.
- HOW:** To symbolize dynamism, we create an elegant design language with the flow of liquid metal captured in titanium. The temples reflect the fluent character.
- WHAT:** Inspired by the flowing titanium series with the unmistakable silhouette of the 911 we follow the evolution of this series.

P'81010

Unisex – Performance – Liquid Titanium

PORSCHE DESIGN

		
52	19	145



FRONT	Titanium
TEMPLES	Titanium
END TIPS	TPU
FLEX	NO

SPECIALS



INSPIRATIONS



A black



C grey



B gold



D brown

SALES ARGUMENTS

- WHY:** We believe in elegant engineering and dynamic design. Our goal is to create a frame that transports maximum dynamic in combination with outstanding lightness.
- HOW:** To symbolize dynamism, we create an elegant design language with the flow of liquid metal captured in titanium. The temples reflect the fluent character.
- WHAT:** Inspired by the flowing titanium series with the unmistakable silhouette of the 911 we follow the evolution of this series.

P'81011

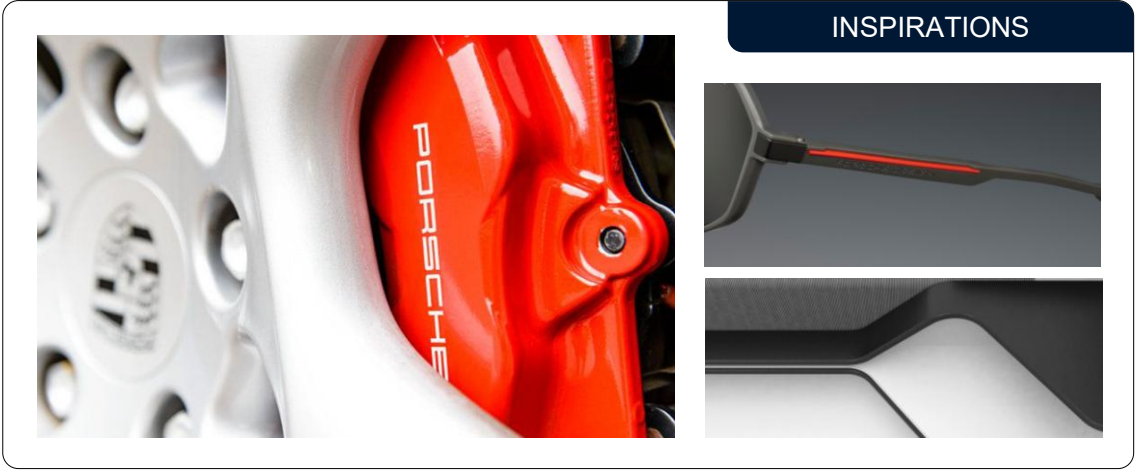
Men – Performance – Neo Blade

PORSCHE DESIGN

		
54	20	145



FRONT	RXP
TEMPLES	RXP
END TIPS	
FLEX	NO



A black, acid green



C grey, black, dark orange



B brown, dark grey



D kaki, dark grey

SALES ARGUMENTS

- WHY:** Craftmanship that embodies precision and dynamism. Inspired by the Porsche brake caliper, we transfer an unmistakable automotive element into eyewear.
- HOW:** Drawing inspiration from the brake caliper, the design integrates sportive elements with precision-engineered metal brackets.
- WHAT:** Dynamic design with maximum precision, offering unparalleled wearing comfort – a facelift paving the future for the bestselling “Blade” series.

P'81013

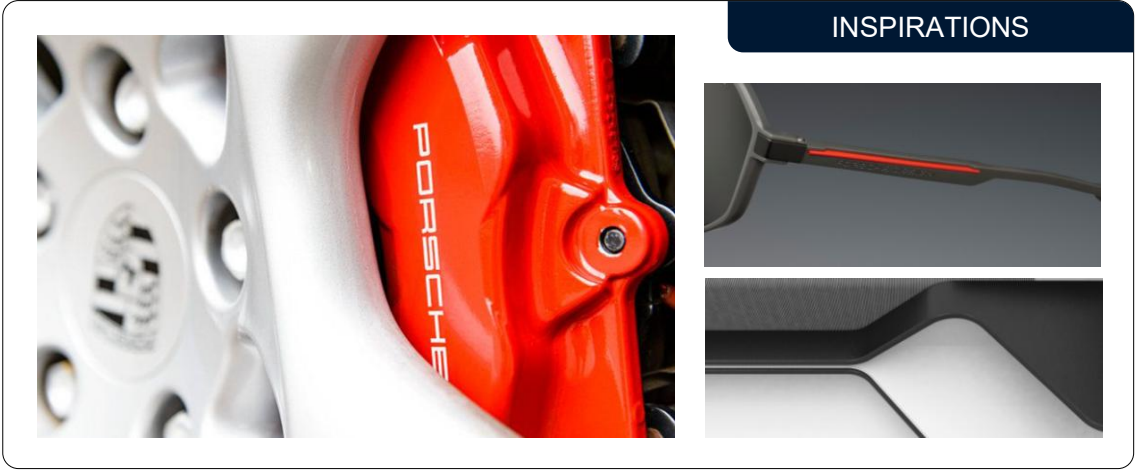
Men – Performance – Neo Blade

PORSCHE DESIGN



55	17	140
57	17	145

FRONT	Stainless Steel
TEMPLES	RXP
END TIPS	
FLEX	NO



A black, gold



C light grey, grey green, red



B blue, acid green



D dark grey, kaki

SALES ARGUMENTS

- WHY:** Craftmanship that embodies precision and dynamism. Inspired by the Porsche brake caliper, we transfer an unmistakable automotive element into eyewear.
- HOW:** Drawing inspiration from the brake caliper, the design integrates sportive elements with precision-engineered metal brackets.
- WHAT:** Dynamic design with maximum precision, offering unparalleled wearing comfort – a facelift paving the future for the bestselling “Blade” series.

P'81019

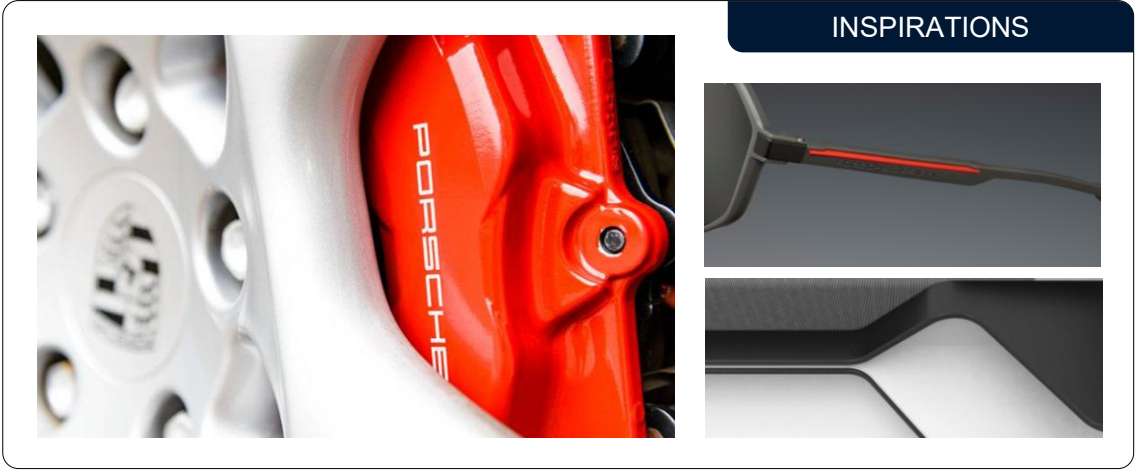
Men – Performance – Neo Blade

PORSCHE DESIGN

54	18	145



FRONT	Stainless Steel
TEMPLES	RXP
END TIPS	
FLEX	NO



A black, grey green



C palladium, grey, dark orange



B blue, acid green



D dark grey, brown

SALES ARGUMENTS

- **WHY:** Craftmanship that embodies precision and dynamism. Inspired by the Porsche brake caliper, we transfer an unmistakable automotive element into eyewear.
- **HOW:** Drawing inspiration from the brake caliper, the design integrates sportive elements with precision-engineered metal brackets.
- **WHAT:** Dynamic design with maximum precision, offering unparalleled wearing comfort – a facelift paving the future for the bestselling “Blade” series.

P'81014

Unisex – Purism – Splitline

PORSCHE DESIGN

		
52	18	150



FRONT	Titanium
TEMPLES	Titanium
END TIPS	CP
FLEX	NO

SPECIALS



reddot winner 2026

INSPIRATIONS



A black



C gold, black



B light grey, dark blue



D dark brown

SALES ARGUMENTS

- WHY:** We believe that precision and reduction creates character. Reduced elements can define identity and make engineering quietly visible.
- HOW:** Designing through exact separation. Clear geometries and flat surfaces are defined by visible gaps while the cylindrical hinge expresses mechanical honesty.
- WHAT:** A titanium eyewear series defined by engineered minimalism. It combines a purist, technical design language with lightweight durability and performance.

P'81015

Men – Purism – Splitline

PORSCHE DESIGN

		
58	18	150



FRONT	Titanium
TEMPLES	Titanium
END TIPS	CP
FLEX	NO

SPECIALS



reddot winner 2026

INSPIRATIONS



A black



C gold, black



B dark grey, black



D olive, grey

SALES ARGUMENTS

- WHY:** We believe that precision and reduction creates character. Reduced elements can define identity and make engineering quietly visible.
- HOW:** Designing through exact separation. Clear geometries and flat surfaces are defined by visible gaps while the cylindrical hinge expresses mechanical honesty.
- WHAT:** A titanium eyewear series defined by engineered minimalism. It combines a purist, technical design language with lightweight durability and performance.

P'81016

Men – Purism – Splitline

PORSCHE DESIGN

		
56	15	150



FRONT	Titanium
TEMPLES	Titanium
END TIPS	CP
FLEX	NO

SPECIALS



reddot winner 2026

INSPIRATIONS



A black, dark grey



C blue, black



B dark grey, black



D palladium, black

SALES ARGUMENTS

- WHY:** We believe that precision and reduction creates character. Reduced elements can define identity and make engineering quietly visible.
- HOW:** Designing through exact separation. Clear geometries and flat surfaces are defined by visible gaps while the cylindrical hinge expresses mechanical honesty.
- WHAT:** A titanium eyewear series defined by engineered minimalism. It combines a purist, technical design language with lightweight durability and performance.

P'81023

Men – Progressive – Edition A

PORSCHE DESIGN

		
56	15	145

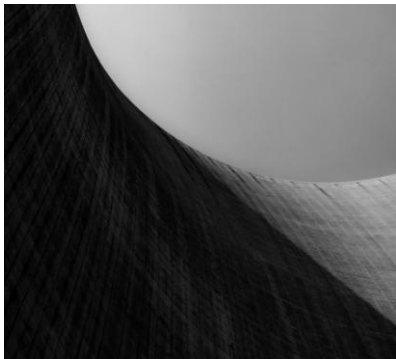
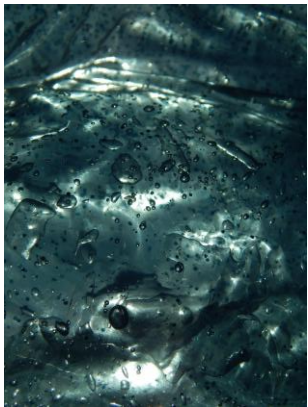
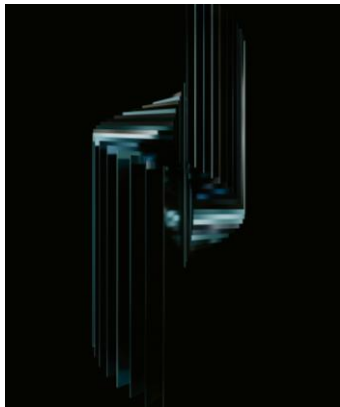


FRONT	Acetate
TEMPLES	Acetate
END TIPS	
FLEX	NO

SPECIALS



INSPIRATIONS



A black, palladium



C olive, grey



B havana, dark grey



D blue, grey

SALES ARGUMENTS

- WHY:** Less is more – character is everything. Reduced to the essentials, it reflects our belief that true character emerges through clarity and from details used with intention.
- HOW:** Clean contours create a neutral stage for what matters most: the product. Crafted from full acetate, each frame is engineered for durability while allowing color to take the lead.
- WHAT:** A new generation of acetate frames with modern silhouettes – reduced in form, elevated through details and color. Edition A offers a base creating a timeless aesthetic.

P'86008

Men – Progressive – Hybrid

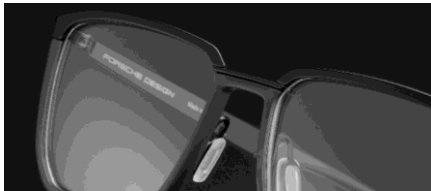
PORSCHE DESIGN

		
60	16	145

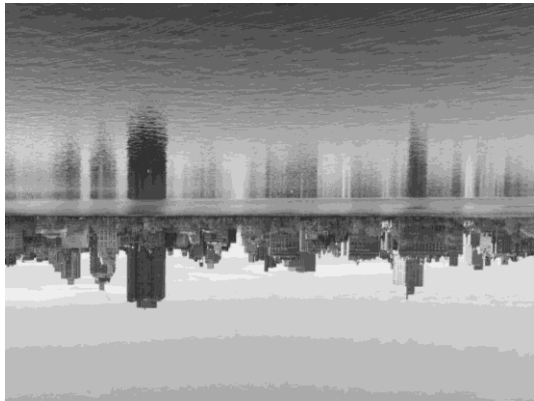


FRONT	Stainless Steel + RXP
TEMPLES	Metal
END TIPS	CP
FLEX	NO

SPECIALS



INSPIRATIONS



A black
lens green silver mirror (POL XTR)



C gold, brown
lens grey gradient



B dark grey, olive
lens brown



D dark blue, grey
lens blue black mirror

SALES ARGUMENTS

- WHY:** “We do not follow trends, we create them” – F. A. Porsche. We believe in breaking design rules and create one-of-a-kind design pieces.
- HOW:** By moving the volumes of the frame to unexpected perspectives, we created a modern and eye-catching series with striking contemporary details.
- WHAT:** The combination of high-performance RXP[®] and stainless steel results in a lightweight frame with a contemporary unique design.

P'86009

Men – Progressive – Hybrid

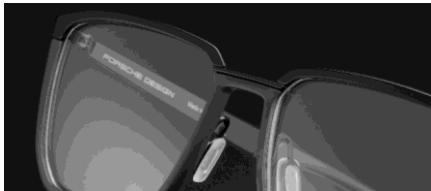
PORSCHE DESIGN

		
55	20	145

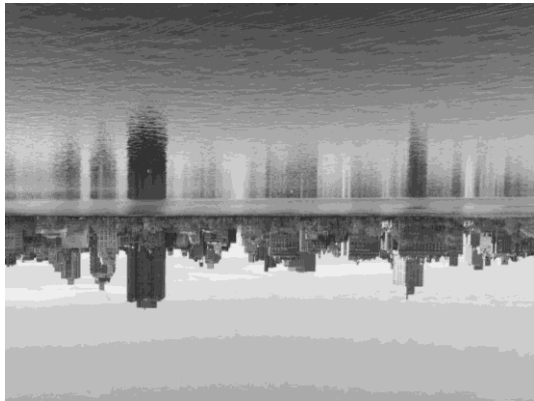


FRONT	Stainless Steel + RXP
TEMPLES	Metal
END TIPS	CP
FLEX	NO

SPECIALS



INSPIRATIONS



A black, olive
lens brown



C light grey, black
lens green silver mirror (POL XTR)



B gold, grey
lens grey gradient



D dark grey, dark blue
lens grey (POL)

SALES ARGUMENTS

- WHY:** “We do not follow trends, we create them” – F. A. Porsche. We believe in breaking design rules and create one-of-a-kind design pieces.
- HOW:** By moving the volumes of the frame to unexpected perspectives, we created a modern and eye-catching series with striking contemporary details.
- WHAT:** The combination of high-performance RXP[®] and stainless steel results in a lightweight frame with a contemporary unique design.

P'86010

Men – Performance – Liquid Titanium

PORSCHE DESIGN

		
56	20	145



FRONT	RXP + Titanium
TEMPLES	Titanium
END TIPS	TPU
FLEX	NO

SPECIALS



INSPIRATIONS



A black
lens brown



C blue, silver
lens silver mirror



B grey
lens green silver mirror (POL XTR)



D olive
lens grey gradient

SALES ARGUMENTS

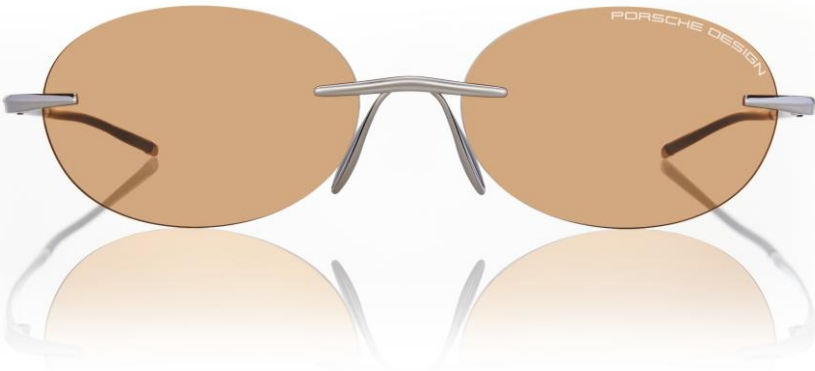
- WHY:** We believe in elegant engineering and dynamic design. Our goal is to create a frame that transports maximum dynamic in combination with outstanding lightness.
- HOW:** To symbolize dynamism, we create an elegant design language with the flow of liquid metal captured in titanium. The temples reflect the fluent character.
- WHAT:** Inspired by the flowing titanium series with the unmistakable silhouette of the 911 we follow the evolution of this series.

P'86017

Unisex – Performance – Liquid Titanium

PORSCHE DESIGN

		
54	17	145



A palladium

lens light brown

C gold

lens light blue



B dark grey

lens light green

FRONT	Titanium
TEMPLES	Titanium
END TIPS	TPU
FLEX	NO

SPECIALS



INSPIRATIONS



SALES ARGUMENTS

- **WHY:** We believe in elegant engineering and dynamic design. Our goal is to create a frame that transports maximum dynamic in combination with outstanding lightness.
- **HOW:** To symbolize dynamism, we create an elegant design language with the flow of liquid metal captured in titanium. The temples reflect the fluent character.
- **WHAT:** Inspired by the flowing titanium series with the unmistakable silhouette of the 911 we follow the evolution of this series.

P'86018

Men – Performance – Liquid Titanium

PORSCHE DESIGN

		
55	17	145



FRONT	Titanium
TEMPLES	Titanium
END TIPS	TPU
FLEX	NO

SPECIALS



INSPIRATIONS



SALES ARGUMENTS

- **WHY:** We believe in elegant engineering and dynamic design. Our goal is to create a frame that transports maximum dynamic in combination with outstanding lightness.
- **HOW:** To symbolize dynamism, we create an elegant design language with the flow of liquid metal captured in titanium. The temples reflect the fluent character.
- **WHAT:** Inspired by the flowing titanium series with the unmistakable silhouette of the 911 we follow the evolution of this series.



A palladium
lens blue



C gold
lens light grey green



B dark grey
lens light brown

P'86011

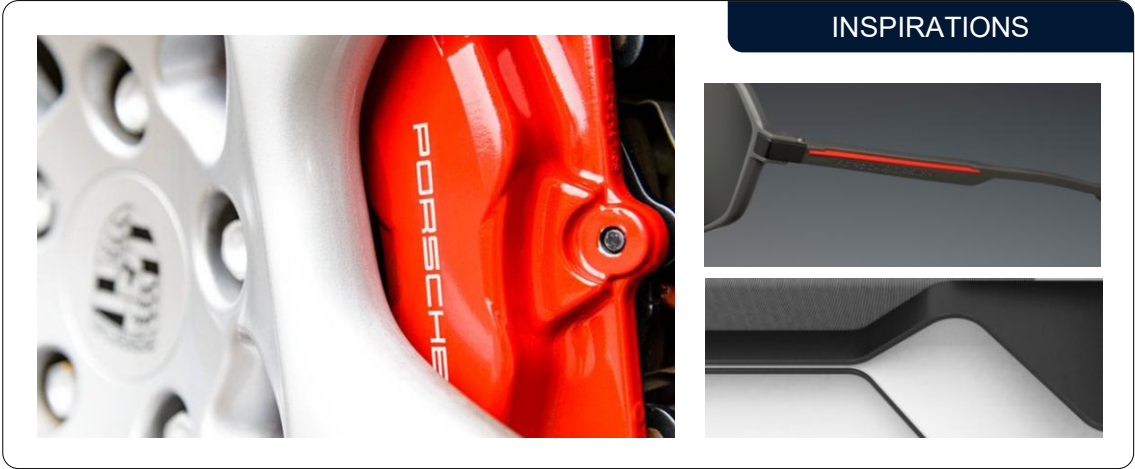
Men – Performance – Neo Blade

PORSCHE DESIGN

		
56	19	145



FRONT	RXP
TEMPLES	RXP
END TIPS	
FLEX	NO



A black, acid green
lens green silver mirror (POL XTR)



C kaki, black
lens brown



B grey, blue
lens blue mirror



D light grey, red
lens grey (POL)

SALES ARGUMENTS

- **WHY:** Craftmanship that embodies precision and dynamism. Inspired by the Porsche brake caliper, we transfer an unmistakable automotive element into eyewear.
- **HOW:** Drawing inspiration from the brake caliper, the design integrates sportive elements with precision-engineered metal brackets.
- **WHAT:** Dynamic design with maximum precision, offering unparalleled wearing comfort – a facelift paving the future for the bestselling “Blade” series.

P'86012

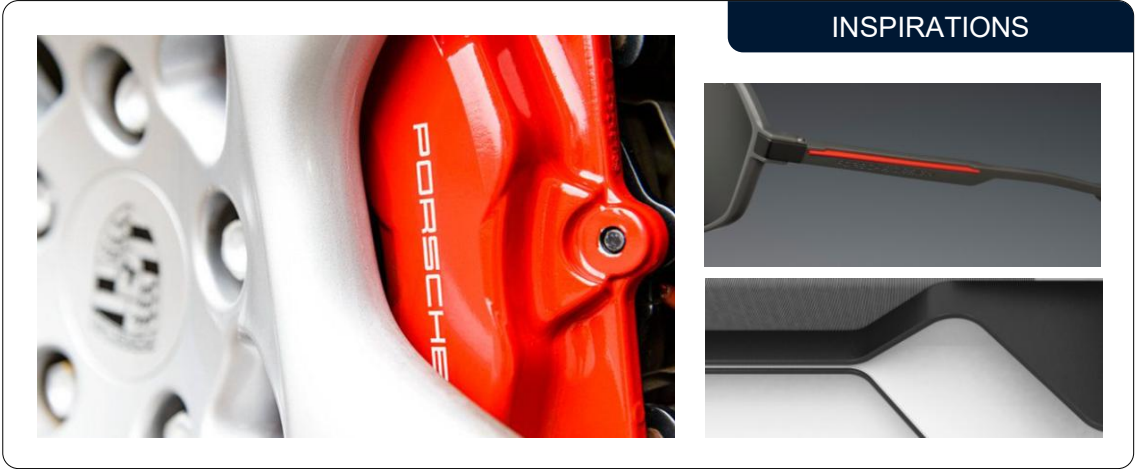
Men – Performance – Neo Blade

PORSCHE DESIGN

		
58	17	145



FRONT	RXP
TEMPLES	RXP
END TIPS	
FLEX	NO



A black, palladium
lens blue mirror



C brown, gold
lens brown



B grey, dark orange
lens grey (POL)



D blue, acid green
lens grey gradient

SALES ARGUMENTS

- WHY:** Craftmanship that embodies precision and dynamism. Inspired by the Porsche brake caliper, we transfer an unmistakable automotive element into eyewear.
- HOW:** Drawing inspiration from the brake caliper, the design integrates sportive elements with precision-engineered metal brackets.
- WHAT:** Dynamic design with maximum precision, offering unparalleled wearing comfort – a facelift paving the future for the bestselling “Blade” series.

P'86013

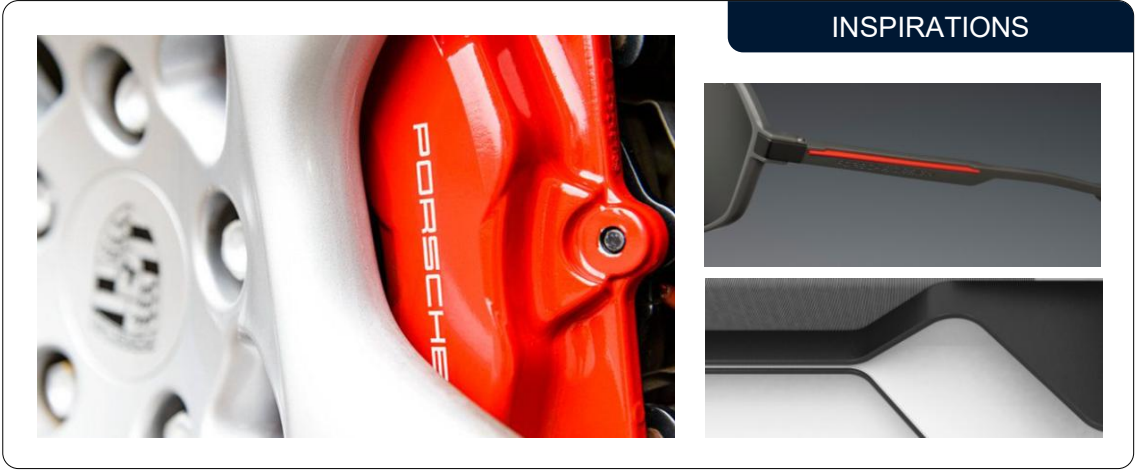
Men – Performance – Neo Blade

PORSCHE DESIGN

		
62	12	145



FRONT	Stainless Steel
TEMPLES	RXP
END TIPS	
FLEX	NO



A black, acid green

lens green silver mirror (POL XTR)



C dark grey, red, black

lens grey (POL)



B palladium, grey

lens grey gradient



D gold, black

lens brown

- WHY:** Craftmanship that embodies precision and dynamism. Inspired by the Porsche brake caliper, we transfer an unmistakable automotive element into eyewear.
- HOW:** Drawing inspiration from the brake caliper, the design integrates sportive elements with precision-engineered metal brackets.
- WHAT:** Dynamic design with maximum precision, offering unparalleled wearing comfort – a facelift paving the future for the bestselling “Blade” series.

P'86014

Men – Purism – Splitline

PORSCHE DESIGN

		
59	14	150



FRONT	Titanium
TEMPLES	Titanium
END TIPS	CP
FLEX	NO

SPECIALS



reddot winner 2026

INSPIRATIONS



A black
lens green silver mirror (POL XTR)



C gold, black
lens grey gradient



B blue, grey, black
lens blue black mirror



D olive
lens grey (POL)

SALES ARGUMENTS

- WHY:** We believe that precision and reduction creates character. Reduced elements can define identity and make engineering quietly visible.
- HOW:** Designing through exact separation. Clear geometries and flat surfaces are defined by visible gaps while the cylindrical hinge expresses mechanical honesty.
- WHAT:** A titanium eyewear series defined by engineered minimalism. It combines a purist, technical design language with lightweight durability and performance.

P'86015

Men – Purism – Splitline

PORSCHE DESIGN

		
60	17	150



FRONT	Titanium
TEMPLES	Titanium
END TIPS	CP
FLEX	NO

SPECIALS



reddot winner 2026

INSPIRATIONS



A black, silver
lens green



C dark grey, black
lens brown



B gold, black
lens blue black mirror



D blue, dark grey, black
lens blue black mirror

SALES ARGUMENTS

- WHY:** We believe that precision and reduction creates character. Reduced elements can define identity and make engineering quietly visible.
- HOW:** Designing through exact separation. Clear geometries and flat surfaces are defined by visible gaps while the cylindrical hinge expresses mechanical honesty.
- WHAT:** A titanium eyewear series defined by engineered minimalism. It combines a purist, technical design language with lightweight durability and performance.

P'86016

Unisex – Progressive – Hexagon

PORSCHE DESIGN

		
53	21	145



FRONT	Titanium
TEMPLES	RXP
END TIPS	
FLEX	NO

SPECIALS



INSPIRATIONS



A black, gold
lens green silver mirror (POL XTR)



C grey, black
lens blue black mirror



B brown, black
lens brown



D gold, black
lens grey (POL)

SALES ARGUMENTS

- WHY:** Reflect the brand core of passion, performance, motorsport and make customers “feel and experience motorsport in eyewear”.
- HOW:** By drawing inspiration from the engine block of a Porsche 911 and its connection with hexagonal screws, we achieve a unique symbiosis of performance & functionality.
- WHAT:** Precisely milled from solid titanium and individually hand-screwed with the iconic hexagonal screws in the front, the design ensures robustness and precision.

P'86024

Men – Progressive – Edition A

PORSCHE DESIGN

		
55	16	145

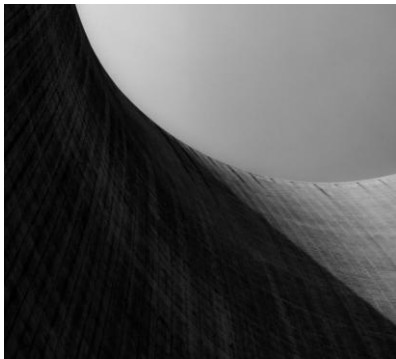
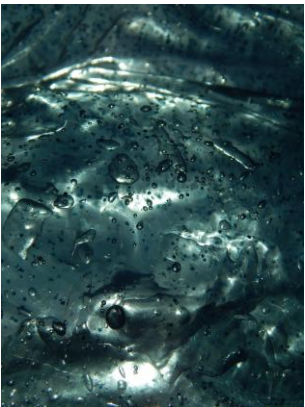
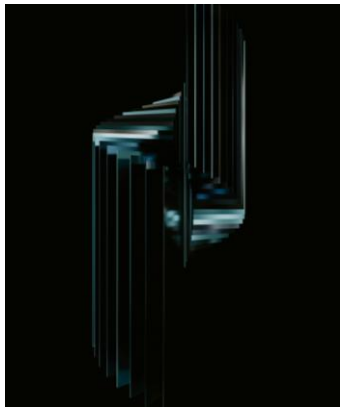


FRONT	Acetate
TEMPLES	Acetate
END TIPS	
FLEX	NO

SPECIALS



INSPIRATIONS



A black, palladium
lens blue



C grey, palladium
lens blue black mirror



B havana, dark grey
lens green



D green, dark grey
lens light green

SALES ARGUMENTS

- WHY:** Less is more – character is everything. Reduced to the essentials, it reflects our belief that true character emerges through clarity and from details used with intention.
- HOW:** Clean contours create a neutral stage for what matters most: the product. Crafted from full acetate, each frame is engineered for durability while allowing color to take the lead.
- WHAT:** A new generation of acetate frames with modern silhouettes – reduced in form, elevated through details and color. Edition A offers a base creating a timeless aesthetic.

P'86025

Men – Progressive – Edition A

PORSCHE DESIGN

		
52	21	145

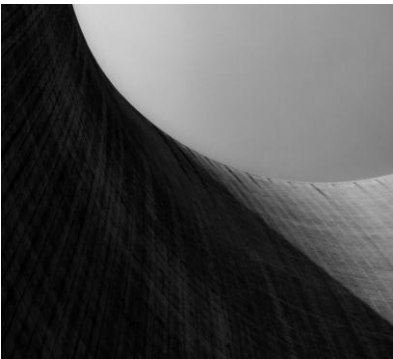
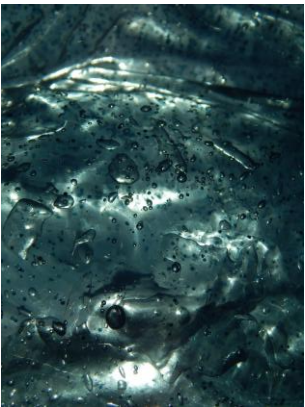
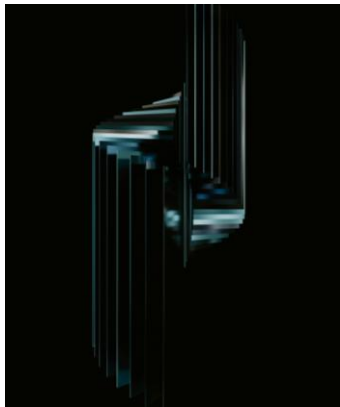


FRONT	Acetate
TEMPLES	Acetate
END TIPS	
FLEX	NO

SPECIALS



INSPIRATIONS



A black
lens blue black mirror



C brown, dark grey
lens light brown



B havana, gold
lens green



D grey, palladium
lens light grey green

SALES ARGUMENTS

- WHY:** Less is more – character is everything. Reduced to the essentials, it reflects our belief that true character emerges through clarity and from details used with intention.
- HOW:** Clean contours create a neutral stage for what matters most: the product. Crafted from full acetate, each frame is engineered for durability while allowing color to take the lead.
- WHAT:** A new generation of acetate frames with modern silhouettes – reduced in form, elevated through details and color. Edition A offers a base creating a timeless aesthetic.

P'8508

COLOR ADDITIONS



X gold
lens green



Y grey
lens brown

Unisex – Purism – Eternal

PORSCHE DESIGN

60	12	140
62	12	140

FRONT	Stainless Steel
TEMPLES	Metal
END TIPS	CP
FLEX	NO

SPECIALS



INSPIRATIONS

SALES ARGUMENTS

- WHY:** We believe in „less is more“. By emphasizing simplicity and functionality, we honor his legacy. Our goal is to create eyewear made for eternity.
- HOW:** By leveraging the temple design of the unisex classic P'8508, we crafted a series that stands the test of time.
- WHAT:** Durable stainless steel frames with timeless shapes in modern color combinations.

P'8692

COLOR ADDITION

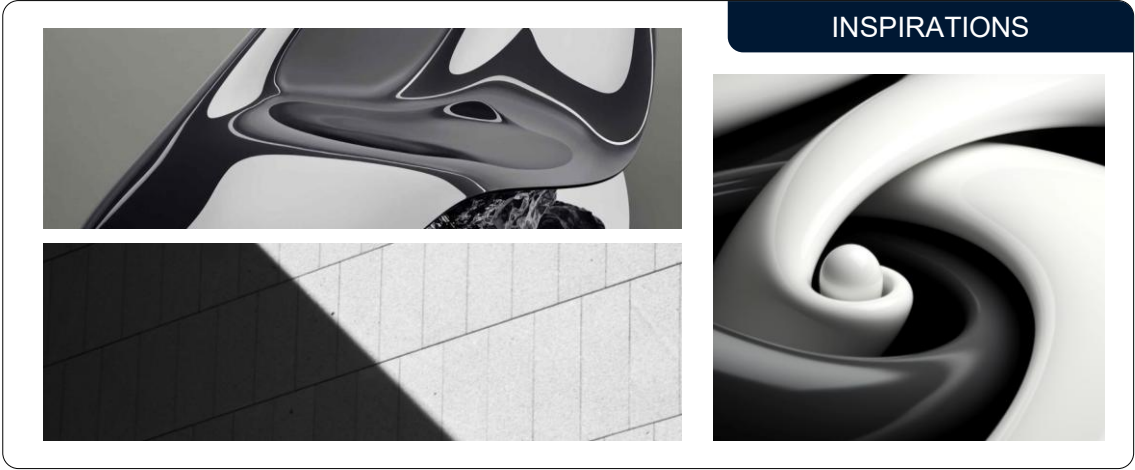
Men – Purism – Fusion

PORSCHE DESIGN

		
56	19	145



FRONT	Stainless Steel
TEMPLES	Metal
END TIPS	CP
FLEX	NO



F dark grey, grey green
lens grey (POL)

SALES ARGUMENTS
WHY: F.A. Porsche always had the idea that good design can be created by combining differences. With the fusion of contrastive elements something unique can be created. HOW: By fusing contrasting elements and combining it with a technoid design. We surprise with unconventional combinations of materials and two-layered material. WHAT: The design combines high-performance RXP[®] and stainless steel, creating a striking contrast between different materials and their surfaces.